

## Mukhamukham

Mukhamukham is a Monthly Agro Clinic and Farm Advisory Conclave (MAC &FAC) coordinated by Communication Centre, Mannuthy. It is a regular interface of crop management experts and farmers/ extension officers on a monthly basis to solve the field problems through a consultative process. Advisory services on field level problems, pest disease incidence, agronomic practices, cropping patterns, agricultural engineering aspects, processing, value addition, marketing, fisheries, animal husbandry and other extensional services are included in the programme. Mughamugham was first conducted in Communication Centre, Mannuthy on 18<sup>th</sup> November 2017, in which 70 farmers participated. The programme was inaugurated by Adv. V S Sunil Kumar, Hon. Agricultural Minister in the presence of Teeka Ram Meena IAS, Hon. Vice Chancellor, KAU, Dr. Jiju P Alex, Director of Extension, KAU and Dr. Binoo P Bony, Professor and Head, Communication Centre, Mannuthy. Communication Centre, Mannuthy has coordinated 18 mughamugham program till now. In the year 2019 -20, seven mughamugham programme were conducted in different locations of the state in coordination with Krishi Vigyan Kendras.

<b>Sl.no</b>	<b>Date</b>	<b>Venue</b>	<b>Other institutions involved</b>	<b>No of participants</b>
1.	10.07.2019	Communication Centre, Mannuthy	-	48
2.	30.07.2019	Gramapanchayath Hall, Aiymanam, Kottayam	KVK, Kottayam	48
3.	07.08.2019	RATTC, Malampuzha	KVK, Palakkad	52
4.	08.08.2019	KVK Wayanad	KVK, Wayanad	48
5.	22.08.2019	Sahithya Academy Hall, Thrissur	KVK, Thrissur	52
6.	02.09.2019	Central Auditorium, Vellanikkara, Thrissur		5
7.	26.09.2019	Block Panchayath Hall, Mavelikkara	ICAR KVK, Alappuzha	42
<b>Oncoming mukhamukhams in the coming months</b>				
8.	December 2019	Malappuram	KVK Malappuram	

9.	January 2020	Kannur	KVK, Kannur	
10	January 2020	Ernakulam	CMFRI KVK	
11	February 2020	Kollam	KVK Kollam	